



Elmore Kindergarten  
Broomhill Nursery  
26 Marlborough Road  
Sheffield S10 1DB

Email: [admin@elmoreuk.co.uk](mailto:admin@elmoreuk.co.uk)

28<sup>th</sup> February 2025

Dear Parents/Carers

**Re: Fee Increase - 1<sup>st</sup> April 2025**

The childcare industry is finding this year especially challenging, as we are not only affected by the expected statutory April increase to minimum wage and business rates, but unexpectedly, a very high increase in employers National Insurance contributions, introduced in the government's budget.

This combined with the roll out of the **underfunded** government funding of childcare, which now stretches across 9 months to 3-4 year olds, is putting all nurseries across the UK in an unsustainable position, as more and more parents are utilising the **underfunded** hours. The unsustainability is because the hourly rate that the government provides, does not meet the costs that nurseries incur, for the most basic care required for an individual child.

We must remain sustainable, as must all other nurseries, and increase not only our fees but additionally introduce an 'additional charge per funded hour' to cover costs that are not covered by the hourly rate provided by the government.

We hope that doing so will ensure that we are able to continue offering the complement of sessions we currently have available to all our parents. Offering government funded places is voluntary, and nurseries can decide to what extent, if funded places are offered, and the number of funded hours that can be used in their settings. We hope we are able to continue with our current offer.

Although these charges will be introduced, we continue to be very competitive, having no hidden costs to the point of including all nappies and nutritious homemade meal provision within our charges, whilst providing the highest standard of care with higher staff ratios where possible.

We have reviewed our Terms and Conditions and have made a few minor amendments. We do encourage all our parents to take the time to read through the information, even if it just serves to refresh yourself with our guidelines.

If you do have any concerns over the increase in fees or our amended Terms and Conditions, please do not hesitate to discuss these with your Early Years Manager. We would also like to take this opportunity to thank you for your continued support of Elmore Kindergarten.

Regards

Richard Marshall  
Director

*This letter and our new nursery fees/sessions from the 1<sup>st</sup> April 2025 can be found in the Parent Hub section of our website - <http://elmorekindergarten.com/parent-hub/>*

Broomhill Nursery : Ecclesfield Nursery : Middlewood Nursery

**Learning Through Play**  
[www.elmorekindergarten.com](http://www.elmorekindergarten.com)